

TRUE ELEMENTS™ FOAMING FACE WASH

QUICK REFERENCE SHEET



- *Natural skin care*
- *Deep facial cleansing and purifying*
- *Will not dry out skin, helps balance pH*
- *Made with flowers, herbs and extracts from Swiss Alps*
- *Aloe vera gel*
- *Hyssop extract*
- *Nectapure complex*
- *Certified organic by independent organization*



True Elements Skincare

True Elements Swiss Organic Skin Care takes its inspiration from the flowers, vines and herbs that grow in the Valaisan Mountains of the Swiss Alps. Subjected to extremes of temperature and humidity over the course of centuries, these extraordinary plant strains have developed an unusual resistance to the effects of environmental stress.

Organic essences of these rare plants are refined and blended to create True Elements, a complete line of high performance products that form a comprehensive skin care regimen. These unique formulations help safeguard skin from the challenges of weather and aging, for a more youthful, radiant looking complexion.



FOAMING FACE WASH FEATURES/BENEFITS:

- **Deep cleaning** Organic foam gel that removes makeup and impurities from skin.
- **Non-drying formula** More gentle than chemical cleansers, does not disrupt acid balance.
- **Aloe vera** Rich in minerals, enzymes and amino acids.
- **Hyssop extract.** Gentle, herbal cleansing agent ideal for all skin types.
- **Nectapure complex** Developed as a response to environmental conditions.
- **Part of a comprehensive skin care program** For a wide range of skin types, can be adapted for individual needs.
- **Ecocert certified** Guarantee of organic materials, produced under ecologically sustainable conditions.

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THE FACTS

- True Elements Foaming Face Wash is a foam gel that removes impurities yet leaves skin feeling fresh, with a matte, silken appearance. It contains no harsh chemicals, unlike other cleansers.
- Aloe vera is a natural cleansing agent and softener that has been used since ancient times. Hyssop is another traditional herb, commonly used to purify, soothe and relax skin exposed to the elements.
- True Elements Foaming Face Wash features proprietary Nectapure complex, a combination of two natural plant essences from the Swiss Alps, formulated as a response to a harsh environment. Nectapure combines butterfly bush and thyme, natural Alpine vegetation.
- Sun, wind, airborne pollutants, free radicals and advancing years all can accelerate a prematurely aged look. Nikken True Elements is a system of professional-quality care that delivers results in several ways — gentle cleansing, help in balancing skin pH, replenishment of lost moisture and nourishment.
- The complete True Elements skin care line consists of unique formulations based on natural source materials. Only top-quality ingredients from European suppliers are used.
- The plant extracts in True Elements products are certified by Ecocert, a control and certification organization qualified by the French Committee for Accreditation.
- In Ecocert certified skin care products, at least 95% of the ingredients must be natural or of natural origin. The Ecocert seal is a guarantee that these products contain:
 - No mineral oil or silicon
 - No emulsifiers that include PEG
 - No viscosity-controlling agents such as carbomer
 - No preservatives that include phenoxyethanols or parabens
 - No synthetic dyes, colors or perfumes
 - No solvents that include propylene glycol



INGREDIENTS: aqua, sodium cocoamphoacetate, glycerin, lauryl glucoside, sodium cocoyl glutamate, sodium lauryl glucose carboxylate, Aloe barbadensis leaf juice*, glycerin, cocoyl proline, dehydroacetic acid, benzyl alcohol, xanthan gum, perfume, Hyssopus officinalis*, sodium benzoate, potassium sorbate, Buddleja davidii*, Thymus vulgaris*, citric acid.

*Ingredients proceeding from organic farming.



PRODUCT INFORMATION

ITEM CODE	DESCRIPTION	SUGGESTED US / CN RETAIL
#1806	True Elements Foaming Face Wash	\$36.00
AVAILABILITY		
US: YES CN: YES		
FEATURED NIKKEN TECHNOLOGY		
True Elements proprietary formula, Nectapure complex, certified organic		
MATERIALS CONTAINED IN PRODUCT		
Natural plant and herb extracts, essential oils		
HOW TO USE		
Apply to damp skin and massage gently using circular motions. Rinse with lukewarm water or a washcloth. Follow with True Elements Pore Refining Toner.		

QUICK SHARING TIPS

Cleansing is important because it allows skin to breathe and helps keep pores open. But many skin cleansers rely on ingredients that can strip away moisture and leave the skin overly dry. True Elements Foaming Face Wash combines natural cleansing with ingredients that leave skin soft and smooth.