

# PIMAG™ ULTRA SHOWER SYSTEM

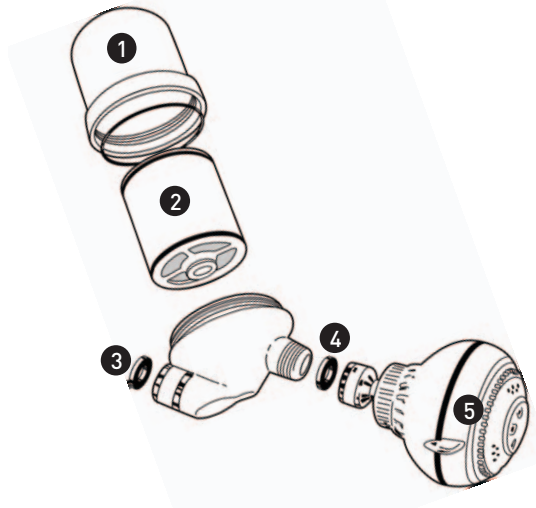
## QUICK REFERENCE SHEET



- *The only shower system that combines filtration and PiMag Water Technology*
- *Patented process neutralizes chlorine*
- *Superfine filtration reduces a wide range of water contaminants*
- *Selectable Pure Mist™ Technology creates a deep-cleaning spray*
- *Mineral elements produce pi water, “the water of life”*
- *Nikken Magnetic Technology*
- *Makes shower water comparable to drinking water in quality*

### PiMag Shower System

- 1 Filter housing
- 2 Replaceable filter cartridge
- 3 Washer
- 4 Gasket
- 5 Showerhead



#### PIMAG ULTRA SHOWER SYSTEM FEATURES/BENEFITS:

- **Chlorine-reduction technology** . . . . . Copper-zinc granules neutralize chlorine without adding chemicals to water.
- **Combines neutralizing system with filter element** . . . . . More thorough filtration, helps filter last longer.
- **Pi ceramic material** . . . . . Reproduces conditions that create a natural wonder, pi water.
- **Magnetic technology.** . . . . . Adds the magnetic component that conditions water without use of salt.
- **High-strength, pressure-tested housing** . . . . . Designed to last.
- **Easy installation** . . . . . Replaces standard shower fixture, in minutes.
- **Deluxe showerhead with Pure Mist Technology** . . . . . Choose the shower setting you prefer.



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### THE FACTS

- Reducing the amount of chlorine in drinking water does not eliminate this chemical in everyday consumption. Half our daily exposure to chlorine occurs in the shower —absorbed through the skin, and in inhaled vapor that enters the bloodstream.
- Chlorine is an oxidizing agent: when it encounters organic materials it can produce compounds called trihalomethanes, that include chloroform. Chlorine can also combine with water to form hydrochloric acid.
- The PiMag Ultra Shower System effectively reduces chlorine exposure and makes your shower water equal in quality to the water you drink.
- Chlorine-reduction systems in other shower products merely trap the chlorine in a filter or add other chemicals to counteract it. The PiMag Ultra Shower System's patented technology contains high-purity copper-zinc alloy granules, that operate on the redox [oxidation/reduction] principle, an electron exchange that neutralizes free chlorine.
- An additional filtration medium reduces iron, hydrogen sulfide and heavy metals, microorganisms without the use of chemicals.
- A Nikken exclusive, PiMag Water Technology uses ceramics to produce pi water — the "water of life." Pi water was first discovered in a remote region of Japan, where scientists observed amazing results on the surrounding plants. Nikken technology uses special materials to replicate the environmental conditions that created pi water. PiMag water is also pH balanced to help offset the acidity often found in tap water.
- Nikken Magnetic Technology helps condition water without salt or other chemical additives. The magnetic field assists in reducing aggregation (clumping) to reduce mineral buildup.
- The result is water that actually feels cleaner, for a shower that produces softer-feeling hair and smoother skin. A PiMag Ultra Shower System is an alternative to complicated and expensive water-softening devices. It requires no modification to household plumbing.
- Tested and certified by the National Sanitary Foundation (NSF) to meet or exceed NSF/ANSI 177 standard for chlorine reduction.



### PRODUCT INFORMATION

ITEM CODE	DESCRIPTION	SUGGESTED US RETAIL	SUGGESTED CN RETAIL
#1383	PiMag Ultra Shower System	\$120.00	\$138.00
#13831	PiMag Ultra Shower System Replacement Filter (available May 1, 2006)	\$31.00	\$36.00
<b>AVAILABILITY</b>			
US: YES CN: YES			
<b>FEATURED NIKKEN TECHNOLOGY</b>			
PiMag Water Technology			
<b>WEIGHT</b>			
2 lb/0.9 kg			
<b>MATERIALS CONTAINED IN PRODUCT</b>			
Coconut carbon and adsorption media, copper-zinc granules, pi ceramic material, two ring magnets (1200 gauss)			
<b>FILTER REPLACEMENT</b>			
Every 6 months, based on average use			
<b>WARRANTY INFORMATION</b>			
1-year standard limited warranty			

### QUICK SHARING TIPS

There are shower filters or even high-priced showerheads on the market that are more expensive than the PiMag Ultra Shower System. Compare those to the value offered in a shower product that provides advanced filtration, chlorine neutralizing, pi and magnetic technology.



System Tested and Certified by NSF International against NSF/ANSI Standard 177 for the reduction of 90% of free available chlorine and 6,000 gallons.