

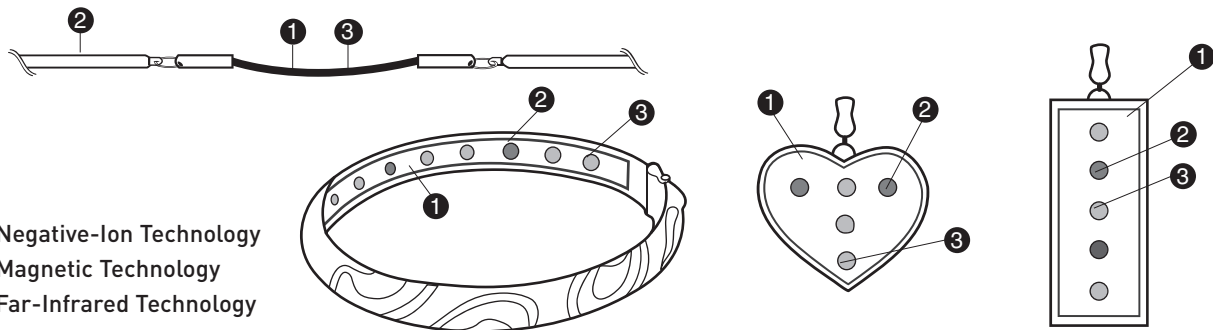
BELLA PASSIONE JEWELRY

QUICK REFERENCE SHEET



- *European designer fashion, top quality*
- *Nikken Magnetic Technology*
- *Negative-Ion Technology*
- *Far-Infrared Technology*
- *Genuine gold and crystal components*
- *Selection of patterns*
- *Mix and matchable pieces*

BELLA PASSIONE construction



BELLA PASSIONE FEATURES AND BENEFITS:

- **Elegant designer styling** Created by renowned European designer Antonio Rosso expressly for Nikken.
- **Nikken Magnetic Technology** Only Nikken jewelry offers improved magnetic field coverage.
- **Negative-Ion Technology** Produces the same ions that promote relaxation in forests and near waterfalls.
- **Far-Infrared Technology** Natural, warming energy is reflected in the far-infrared range.
- **Genuine gold plate** Provides exceptional luster and durability.
- **Unique designs** A selection of classic and contemporary pieces finely crafted.
- **Wide selection of styles** Choose white or yellow gold, mix or match patterns.

BELLA PASSIONE JEWELRY

QUICK REFERENCE SHEET

THE FACTS

- The *Bella Passione* jewelry collection features quality, beauty and high technology all at an equally high level. Bella Passione combines exclusive Nikken TriPhase™ Technology with the creativity of Italian designer Antonio Rosso.
- Antonio Rosso studied the art of jewelry making in Milan and soon came to the attention of Europe's leading jewelry producers and artists. He has taught at the Istituto Europeo di Design, produced creations for Fiorucci and Maria Piu, served as head of product development at Chimento and has designed fine jewelry for many global businesses, high-end stores and manufacturers.
- Nikken *Bella Passione* jewelry represents exquisite quality and attention to detail. All pieces are plated in gold. The designs that feature stones are made with top-quality Czech crystal. The finest materials are used throughout, including the internal components — magnetic inserts in all *Bella Passione* jewelry are plated with 24k gold. Finishes are polished to a high gloss or a satinlike matte sheen.
- Only *Bella Passione* combines this Nikken TriPhase Technology that includes magnetic, far-infrared and negative ion components.
- The magnetic technology uses a spaced array of magnets to replicate the environment's magnetic flow. Each magnet is rated at 1,200 to 1,500 gauss.
- Far-Infrared Technology absorbs energy from multiple sources — ambient temperature, body heat — and reflects it as waves in the 4-to-14-micron portion of the spectrum. Far-infrared energy is expressed as a gentle warming effect, which can aid sore muscles and tendons.
- The Negative-Ion Technology uses natural minerals that release these ions. High levels of negative ions are present in natural settings such as forests or near waterfalls, which provide a soothing, relaxing feel. Special inserts produce more than 1,000 negative ions per cubic centimeter.



PRODUCT INFORMATION

ITEM CODE	DESCRIPTION	SUGGESTED US RETAIL	SUGGESTED CN RETAIL
#1988	<i>Bella Passione</i> - Genova Necklace, 24K White Gold Plated, length 18.5 in plus 2 in extension	\$138.00	\$145.00
#1989	<i>Bella Passione</i> - Roma Necklace, 24K Gold Plated, length 18.5 in plus 2 in extension	\$138.00	\$145.00
#1990	<i>Bella Passione</i> - Napoli Swirl Bracelet, 24K Gold Plated, size 65 x 55 x 10 mm	\$124.00	\$130.00
#1991	<i>Bella Passione</i> - Milano Quilted Heart Pendant, 24K Gold Plated (pendant only), size 26 x 27 mm	\$69.00	\$73.00
#1993	<i>Bella Passione</i> - Verona Cross Heart Pendant, 24K Gold Plated (pendant only), size 26 x 27 mm	\$56.00	\$59.00
#1994	<i>Bella Passione</i> - Venezia Swirl Bracelet, 24K White Gold Plated, size 65 x 55 x 10 mm	\$124.00	\$130.00
#1995	<i>Bella Passione</i> - Firenze Serpentine Pendant, 24K White Gold Plated (pendant only), size 40 x 16 mm	\$88.00	\$93.00
#1985	<i>Bella Passione</i> - Roma & Milano Combo Jewelry Set (necklace & pendant)	\$186.00	\$195.00
#1986	<i>Bella Passione</i> - Genova & Firenze Combo Jewelry Set (necklace & pendant)	\$203.00	\$213.00
#1987	<i>Bella Passione</i> - Roma & Verona Combo Jewelry Set (necklace & pendant)	\$174.00	\$183.00

AVAILABILITY

US: YES CN: YES

FEATURED NIKKEN TECHNOLOGY

TriPhase Technology: Nikken Magnetic Technology, Far-Infrared Technology
Negative-Ion Technology

CARE INSTRUCTIONS

Do not immerse in water — remove before bathing. If wet, dry with a soft cloth. Keep away from chlorine bleach, swimming pools and spas. Use detergent and warm water to clean, or have cleaned professionally. See insert for complete care instructions.

WARRANTY INFORMATION

90-day standard limited warranty

CAUTION:

If you use an electronic medical device such as a pacemaker, or have a magnetically sensitive surgical implant, do not use or wear magnetic products. Women in the first trimester of pregnancy, or anyone who has a health problem should first consult a physician before using magnetic products. Do not place magnetic products in direct contact with magnetically sensitive items such as watches, audio/video tapes, credit cards, portable electronic equipment, etc.

QUICK SHARING TIPS

Professional athletes, amateur athletes and thousands of other men and women have discovered magnetic jewelry. Nikken TriPhase Technology exceeds this standard with three innovations in each item — combining magnets with far-infrared and negative ions.